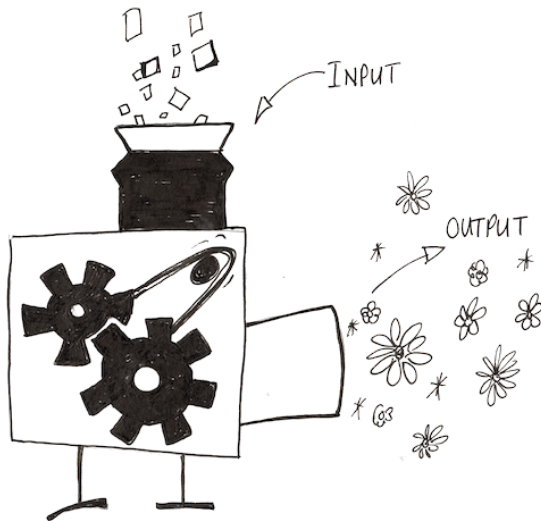# USING LOGIC MODELS TO PLAN AND EVALUATE PROGRAMMES

Commissioned services are increasingly required to fit into or develop an outcomes framework to demonstrate how services and programmes contribute to longer-term strategic goals. Logic models are central to this; making connections between the context, short-term inputs, outputs, impacts and outcomes.

A logic model allows you to tell the story of your project or programme in a diagram and a few simple words, showing the causal connection between the need that has been identified, what is being done about it, and how should it make a difference.

This one-day course will provide a clear, concise and common-sense introduction to logic models, cutting through the jargon.

Date: 20th April 2017

Venue:
Friends Meeting House
6 Mount Street,
Manchester,
M2 5NS

Time:
Registration from 9:30am
Training 10am – 4pm

Trainer: Mike Parker
www.progresshp.co.uk

Trainer: Dr Nick Cavill
www.cavill.net

£165 + VAT for one day training course

£300 + VAT for two-day training course

TO BOOK YOUR PLACE:

Email
helen@eventsnorthern.co.uk

Call
01772 336639

Aim of the Training

To introduce logic models; clarify the terminology; provide some frameworks for producing bespoke logic models; and help participants produce logic models for their own work areas.

Learning Outcomes

Participants will be able to:

- Describe the benefits of using logic models in project planning, linking investments to results.
- Explain how logic models can contribute to better monitoring and evaluation
- Describe the key parts of a logic model and the terms used in producing a logic model including context, inputs, activities, outputs, impacts, outcomes, assumptions, and constraints
- Produce a simple logic model for their own programme.

Target Audience

The training is specifically designed for people working in programme planning, service commissioning or delivery. Why not call us first to discuss whether this course is right for you?

The Course

This course will be a lively mix of taught content, exercises, group work and fun activities. Participants will be provided with a range of high quality logic model resources to take back to their workplace. Participants will particularly benefit if they bring along an idea for a programme they are working on or looking to develop.

Logic model training is a one-day session priced at £165 + VAT.

Or combine it with the 'Evaluation of Public Health Projects and Programmes: An Introduction' training session for £300 + VAT.

"A very helpful introduction which catered for people with varying levels of experience"

" A great way to demonstrate the value of my programme to commissioners"

After a recent training session, **100%** of attendees would recommend the course to others; and 1**00%** of attendees would 'definitely' start using logic models in their work.

Any questions? Please get in touch.

Trainers

The course is delivered by Dr Nick Cavill and Mike Parker. They are experienced public health professionals, with extensive experience in developing and utilizing logic models and in delivering training programmes for public health. They have spent many years working on projects and programmes with a focus on evaluation and measurement across the UK, Europe, and the US.

Nick was author of Public Health England's Standard Evaluation Frameworks for weight management, diet, and physical activity, and until early 2016 was evaluation lead for PHE's obesity programme.

Mike has worked in Public Health for the past 20 years from both a commissioning and provider perspective. Mike has led on the use of logic models for European, national, regional, and local public health interventions.

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